

Style guide for use of the CLIMA logo



**File name:** CLIMA logo CMYK proc col nt.eps

this page shows the logo in three sizes, this version of the logo can be scaled infinitely however it shouldn't be used smaller than the example on this page - please use the appropriate mono file in situations where the logo needs to appear smaller.



**File name:** CLIMA logo CMYK proc col nt.eps  
**at 100%**



**File name:** CLIMA logo CMYK proc col nt.eps  
**at 50%**



**File name:** CLIMA logo CMYK proc col nt.eps  
**at 15%**

This version of the logo is to be used for publications that are to be offset printed in four colour process where the logo appears at a size greater than 10mm<sup>2</sup>

Use the .eps versions in situations where the size of the logo is to be greatly increased as the vector curves will scale up without becoming pixelated.

**File name:** CLIMA logo RGB col.jpg

this page shows the logo in three sizes, this version of the logo should not be scaled up and it shouldn't be used smaller than the example on this page - please use the appropriate .eps file if the logo needs to be enlarged more than 20% and the appropriate mono file in situations where the logo needs to appear smaller.



**File name:** CLIMA logo RGB col.jpg

**at 100%**



**File name:** CLIMA logo RGB col.jpg

**at 50%**



**File name:** CLIMA logo RGB col.jpg

**at 15%**

This version of the logo is to be used in publications which will appear on computer screens where the logo appears at a size greater than 10mm<sup>2</sup>

Use the .jpg version for publications that will appear on the web or where a compressed version that can be easily emailed is required.

**File name:** CLIMA logo CMYK proc col.tif

this page shows the logo in three sizes, this version of the logo should not be scaled up and it shouldn't be used smaller than the example on this page - please use the appropriate .eps file if the logo needs to be enlarged more than 20% and the appropriate mono file in situations where the logo needs to appear smaller.



**File name:** CLIMA logo RGB col.jpg  
**at 100%**



**File name:** CLIMA logo RGB col.jpg  
**at 50%**



**File name:** CLIMA logo RGB col.jpg  
**at 15%**

This version of the logo can be used for publications to be offset printed where the logo appears at a size greater than 10mm<sup>2</sup>

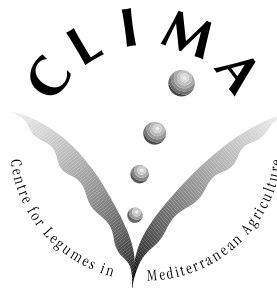
Use the .tif version when the logo is not being enlarged and the publication is not being printed using a postscript printer.

**File name:** CLIMA logo grayscale nt.eps

this page shows the logo in three sizes, this version of the logo can be scaled infinitely however it shouldn't be used smaller than the example on this page - please use the appropriate mono file in situations where the logo needs to appear smaller.



**File name:** CLIMA logo grayscale nt.eps  
**at 100%**



**File name:** CLIMA logo grayscale nt.eps  
**at 50%**



**File name:** CLIMA logo grayscale nt.eps  
**at 15%**

This version of the logo is to be used for publications that are to be offset printed in a single colour where the logo appears at a size greater than 10mm<sup>2</sup>

Use the .eps versions in situations where the size of the logo is to be greatly increased as the vector curves will scale up without becoming pixelated.

**File name:** CLIMA logo mono nt.eps

this page shows the logo in three sizes, this version of the logo can be reduced or enlarged infinitely



**File name:** CLIMA logo grayscale nt.eps

**at 100%**



**File name:** CLIMA logo grayscale nt.eps

**at 50%**



**File name:** CLIMA logo grayscale nt.eps

**at 15%**

This version of the logo is to be used for publications that are to be offset printed in a single colour

Use the .eps versions in situations where the size of the logo is to be greatly increased as the vector curves will scale up without becoming pixelated.

**File name:** CLIMA logo mono nt.eps

this page shows the logo in three sizes, this version of the logo can be reduced or enlarged infinitely



**File name:** CLIMA logo mono nt.eps

**at 100%**



**File name:** CLIMA logo mono nt.eps

**at 50%**

This version of the logo is to be used for publications that are to be offset printed in a single colour and the logo appears very small

Use the small versions in situations where the size of the logo is to be greatly reduced and a simpler icon is required

**File name:** CLIMA logo spot col nt.eps

this page shows the logo in three sizes, this version of the logo can be scaled infinitely however it shouldn't be used smaller than the example on this page - please use the appropriate mono file in situations where the logo needs to appear smaller.



**File name:** CLIMA logo spot col nt.eps

**at 100%**



**File name:** CLIMA logo spot col nt.eps

**at 50%**



**File name:** CLIMA logo spot col nt.eps

**at 15%**

This version of the logo is to be used for publications that are to be offset printed in two spot colours only - where the logo appears at a size greater than 10mm<sup>2</sup>

Use the .eps versions in situations where the size of the logo is to be greatly increased as the vector curves will scale up without becoming pixelated.